

Privacy Policy

(concerning the website: <https://live.oees.pl>, <https://oees.pl> and <https://kongres.oees.pl> and their subsites)

I. GENERAL INFORMATION

1. The Privacy Policy describes personal data processing of the Website Users, such as:
 - a) Websites (Websites or each as a Website): <https://live.oees.pl>, <https://oees.pl> and <https://kongres.oees.pl> and their subsites)
 - b) Streaming Platform: <https://live.oees.pl>
 - c) Registration System: <https://live.oees.pl/rejestracja/>
2. The Controller of the personal data collected through the Websites is the Foundation of Public Economy and Administration, with its registered office in Kraków, ul. ks. I. J. Skorupki 22, 31-519 Kraków, NIP: 676-22-93-050, REGON: 120037591, KRS 0000232184 (hereinafter: Controller).
3. The Controller can be contacted at the following e-mail address: biuro@fundacjagap.pl / biuro@oees.pl, by telephone at + 48 12 423 76 05 or the address of its registered office indicated in the above paragraph. Telephone contact is available from Monday to Friday, from 09:00 to 15:00.
4. Anyone using the Websites is a User.
5. The personal data of the Website User is processed by the Controller in accordance with applicable laws, in particular under Regulation (EU) 2016/679 of the European Parliament and of the Council (EU) of April 27, 2016, on the protection of natural persons in relation to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter GDPR).

II. PURPOSES, LEGAL BASIS AND DURATION OF PERSONAL DATA PROCESSING

1. The Controller processes the User's personal data in the following situations:

- a. User's application for participation in OEE Events;
- b. User's participation in OEE Events organised online at www.live.oees.pl;
- c. maintenance of User's accounts at www.live.oees.pl;

The legal basis for the processing of the User's personal data referred to in points a-c above is the necessity for the performance of the contract between the User and the Controller, under the terms of the Regulations of the Website, and for taking action prior to the conclusion of that contract (i.e. Article 6(1)(b) GDPR)

- d. meeting legal obligations, in particular, those related to accounts, bookkeeping and financial reporting;

The legal basis for the processing of the User's personal data is the necessity for the fulfilment of a legal obligation incumbent on the Controller (Art. 6(1)(c) GDPR)

- e. each time when the personal data processing results from the User's consent to such processing;

The legal basis for the processing of the User's personal data is the User's consent to the processing of personal data (Art. 6(1)(a) GDPR)

- f. carrying out marketing activities related to the organisation of OEE Events and the Controller's activities, including the sending of newsletters concerning OEE Events;
- g. carrying out the Controller's analytical and statistical activities related to the use of the Websites and participation in events available within the Websites;
- h. establishing, defending and asserting claims arising from the relationship between the User and the Controller;

The legal basis for the processing of the User's personal data set out in points e-g above is the fulfilment of purposes arising from the Controller's legitimate interests, understood as marketing activities, conducting statistics/analyses, establishing, defending and asserting claims (i.e. Article 6(1)(f) GDPR).

Marketing activities via e-mail address/telephone number are only carried out after the User has accepted the use of the relevant communication channel to receive this information.

3. To register for OEE Events via the Registration System and maintain the User's account on www.live.oees.pl, the User provides name, e-mail address, telephone number, position and the institution's name. Provision of the above data is voluntary, but failure to do so eliminates the User's registration, maintenance of the User's account and participation in OEE Events.

4. For the purpose of sending newsletters or promotional material, information about events, and marketing purposes, the User provides an e-mail address. Its provision is voluntary but necessary to receive marketing information, including the newsletter.

6. It is not possible to use anonymously the non-public services available in the non-public part of the Website related to the use of the Registration System and the Platform.

7. The duration of the processing of the User's personal data depends on the purpose for which the processing is carried out:

- a. with regard to the purposes of the services provided by the Controller (point 1(a-c) above), the data will be processed for the period during which the services are provided and, after the termination of the services, for the period of limitation of claims;
- b. with regard to legal obligations (point 1(d) above), data will be processed until they are fulfilled, in particular, the storage of accounting documents;
- c. with regard to the fulfilment of the purposes specified in the consent for the processing of personal data expressed by the User (point 1(e) above), the data will be processed until such consent is withdrawn;
- d. concerning marketing activities (point 1(f) above), data will be processed until the User objects to the processing in this respect and, in the case of marketing carried out via e-mail address or telephone number, until the User withdraws consent to the sending of marketing content by e-mail or telephone, whichever occurs first;
- e. in relation to other purposes arising from the Controller's legitimate interests (point 1(g- h) above), unless the User raises a legitimate objection, and the Controller considers it;

8. User's personal data will not be processed and will not be subject to profiling in a way that could produce legal effects on Users or otherwise materially affect them.

III. RIGHTS FOR DATA SUBJECTS

1. The User has the following rights:

- a. the right of access to the data, including obtaining a copy of the data,
- b. the right to request the data rectification,
- c. the right to erasure (in certain situations),
- d. the right to lodge a complaint with the supervisory authority in charge of personal data protection if the data subject considers that its data is not processed in accordance with the law,
- e. the right to restrict data processing,

f. the right to object to data processing for the purposes of direct marketing and profiling, as well as to object to the data processing based on the legitimate Controller's interest due to the User's particular situation.

2. To the extent that the User's data is processed based on consent or as part of the service provided (data required for the provision of the service), the User may additionally exercise the following rights:

- a. the right to withdraw consent insofar as it is processed on that basis. The withdrawal of consent does not affect the lawfulness of the processing carried out based on consent before its withdrawal,
- b. the right to data portability, i.e. to receive the User's personal data from the Controller in a structured, commonly used machine-readable format. These data can be sent to another data controller.

3. More information on data subjects' rights is available in Articles 15-23 of the GDPR, the text of which can be found at: <https://eur-lex.europa.eu/legal-content/PL/TXT/?uri=CELEX%3A32016R0679>

4. To exercise the above rights, the User should contact the Controller at biuro@fundacjagap.pl/biuro@oees.pl or by telephone at + 48 12 423 76 05. Telephone contact is available from Monday to Friday, from 09:00 to 15:00.

IV. DATA SHARING

1. Personal data shall be collected with due care and adequately protected against unauthorised access.
2. The Controller may transfer the User's personal data to third parties to the extent necessary for the proper organisation and execution of OEE Events (e.g. Registration System Operator, accounting service, OEE Event partners).
3. User's personal data may also be forwarded to entities entitled to obtain such data based on applicable law, e.g. to law enforcement authorities in the event of a request by the authority on an appropriate legal basis (e.g. for the purposes of pending criminal proceedings).
4. The User's personal data stored in certain cookies may be accessed by entities whose technology we use (e.g. Google) or by entities whose plug-ins are included on the website, in particular social media sites (with the User's consent).

V. TRANSFER OF DATA TO THIRD COUNTRIES

1. User's personal data may be transferred to countries outside the European Economic Area in connection with the Controller's use of tool providers to support the operation of the Websites and the Controller's analytical and statistical activities.
2. To ensure an adequate level of this protection, the Controller uses all possible measures to ensure the security of the personal data transferred, including, in particular, the conclusion of the so-called standard contractual clauses issued by the European Commission and the verification of the entities that may have access to the data.

Further information on the security measures, and their copy, may be obtained from the Controller by making contact as indicated in paragraph I point 3 of the Privacy Policy.

VI. INFORMATION ON COOKIES

1. The Website uses cookies.
2. Cookies are IT data, in particular text files, which are stored on the Website User's end system and are intended for the use of the Website. Cookies usually contain the name of the website from which they originate, the length of time they are stored on the end system and a unique number.
3. The information collected by cookies does not, in principle, constitute personal data (they do not allow the User to be identified). However, depending on its content and use, some of this information may be attributed to a specific person and thus be considered personal data. The provisions of the Privacy Policy regarding personal data apply to this type of information, and the basis for its processing is the legitimate interest of the Controller or a third party (Article 6(1)(f) GDPR), understood as ensuring the proper functioning of the Website and conducting statistics/analyses.
4. The following types of cookies are used on the Controller's Website:
 - a. session files - temporary files that are stored on the User's end system until they leave the website or the software (web browser) is switched off; and
 - b. permanent files - files stored on the User's end system for the time specified in the cookies' parameters or until the User deletes them;
 - c. essential files - files necessary for the operation of the Website, used to guarantee its correct functioning and secure operation;
 - d. analytical and functional files - files enabling, among other things:
 - optimisation of the Website use; in particular, these files allow for the recognition of the Website User's system and the appropriate display of the website, adapted to its individual needs,
 - creation of statistics and analyses which help to understand how Website Users use the websites, which enables the improvement of their structure and content, as well as the detection of abuse;
 - e. marketing files - files used to present advertisements tailored to the Website User's interests.
5. The Website uses cookies from the Controller and cookies from third parties.

1) Google Analytics

The Website uses Google Analytics, a web analytics service offered by Google Inc. ("Google"). The tool Google Analytics uses a cookie that is stored on the User's computer and makes the Website use

possible. By default, the information about the Website use is transferred to a Google server in the United States and stored there. The Website uses IP anonymisation. This means that the User's IP address will be truncated in advance by Google in member states of the European Union or in other countries outside the European Union which are signatories to the Agreement on the European Economic Area. The full IP address, before truncation, will only be sent to a Google server in the United States in exceptional cases. For the benefit of the Controller, Google uses the information transmitted to analyse the User's Website usage to compile reports on Website activity and to provide other services to the Controller relating to the use of the Website and the Internet. The IP address identified by Google Analytics will not be combined with other data collected by Google.

2) Remarketing

The Website uses remarketing tool cookies to target the User with ads on Facebook (Facebook Pixel) and Google (Google Ad Network).

3) Web beacons

In addition to cookies, the Website may also collect data customarily collected by web system administrators as part of so-called logs or log files. The information contained in the logs may include, but is not limited to, the User's IP address, type of platform and browser, User's internet provider and the address of the page from which the Website is accessed. Some subsites within the Website may contain so-called web beacons. To evaluate the effectiveness of our advertising, web beacons allow us to receive information such as e.g. the IP address of the computer which has loaded the site with the installed web beacon, the site's URL, the time the website was loaded, browser type, as well as information contained in cookies.

4) IP address

The Controller reserves the right to collect the IP addresses of visitors to the Website, which may help diagnose technical problems with the server, creating statistical analyses (e.g. determining from which regions we record the highest number of visits). In addition, they may be helpful in the administration and improvement of the Website. IP addresses are collected anonymously and are not associated with any user data.